IMPACT

Back to School

As families across America prepare to send their kids back to school, consider the millions of children around the world who are missing out on learning—because of who they are or where they live. These are children, especially girls, denied the opportunity to fulfill their potential, determine the course of their lives and contribute to their communities. Ensuring the cycle of poverty continues unchecked. The world’s children deserve better.

FUNDRAISE

Car Wash

Celebrate your last days of Summer outside!

The Summer is coming to an end—why not take advantage of being outside while you can! Hold a car wash at your school or at a local auto shop. **TIP:** Ask the place hosting the car wash for a rain date and include the rain date in your marketing efforts!

**Suggested Fundraising Goal of Event:** $250
- 50 cars × $5 a wash = $250

HOLIDAYS

8/2 – National Coloring Book Day
8/4 – Friendship Day
8/9 – Book Lovers Day
8/12 – International Youth Day
8/15 – National Relaxation Day
8/17 National Nonprofit Day
8/19 – Humanitarian Day

GET SOCIAL

Take pictures of your Fundraising Event in action!

- Take a group picture—washing a car
- Take a before and after picture of a washed car
- **Remember to give yourself credit:** Mention your school club’s name in the post—example “Taft School Save the Children Club”
- **Make Sure to use the hashtag:** #SavetheChildrenClub

**REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP!**
SEPTEMBER

IMPACT
Back to School

For nearly 400 million school-age children around the world who can’t read or write, that’s a reality they face every day. Even though more children are enrolled in school today than ever before, the fact remains that going to school isn’t enough to ensure learning.

FUNDRAISE
Photo Shoot
Organize a Save the Children Photo Shoot! Get Red Carpet Ready! School’s back in session – time to get your creativity hat on! Create Save the Children photo props around donation equivalencies and set up a photo booth at your school.

- “Skip the Morning Coffee - $5 can buy…
- “Skip the Movies - $15 can buy…
- “Do you really need another pair of shoes? - $50 can buy …

After, each person takes a picture ask them to use the hashtag #SaveTheChildrenClub and include your club’s fundraising page link in the post!

Suggested Fundraising Goal of Event: $200 - $250
- 100 people – donate $2 - $200
- 50 people – donate $5 = $200

GET SOCIAL
Take a picture of your Fundraising Event or Education at work!

- Remember to give yourself credit: Mention your school club’s name in the post— example “Taft School Save the Children Club”
- Make Sure to use the hashtag: #SaveTheChildrenClub

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP!
OCTOBER

IMPACT
International Day of the Girl

#DayoftheGirl Facts: Empowerment through education is our best bet. Girls are 6 times less likely to become child brides when they stay in school. Then she can grow up to be anything she wants. #SheCanBe #BridgeTheGap

FUNDRAISE
Food Fundraiser

Celebrate World Food Day!
Many food chains have pre-established fundraisers in place. Reach out to restaurants to see if they would be willing to host a Save the Children Club Fundraiser where a portion of all sales will benefit your club’s fundraising goal.

Suggested Fundraising Goal of Event: $100 - $200
- $15/ meal x 35 people – 20% of sales = $100
- $15/ meal x 70 people – 20% of sales = $200

GET SOCIAL
Take pictures of your Fundraising Event in action!

- Take a group picture at the restaurant
- Take pictures of participants holding your flyer
- Give yourself credit: Mention your school club’s name in the post—example “Taft School Save the Children Club”

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP!
NOVEMBER

IMPACT
End of Year Giving

Every child deserves to grow up well-nourished. The bountiful harvests and bursting holiday tables that come with Thanksgiving stand in stark contrast to the dry, drought-ravaged landscape these hungry children call home.

It doesn’t have to be this way. With your support, our frontline health teams are working across the world to deliver emergency hunger and nutrition programs to save vulnerable children.

FUNDRAISE
Notes of Kindness
Happy World Kindness Day!

We all need kindness in our lives. For World Kindness Day – Students, Teachers and Staff can purchase customized “notes of kindness” to be delivered to the people they choose at the end of the week.

Include text on the back of the kindness note encouraging participants to take a selfie holding their notes!
#SavetheChildrenClub

Suggested Fundraising Goal of Event: $200-$800

- 100 Notes x $2 / note = $200
- 200 Notes x 2 / note = $400
- 400 Notes x 2 / note = $800

GET SOCIAL
Take pictures of your Fundraising Event in action!

- Take a group picture holding Notes of Kindness
- Take a picture of all of the notes before distributed

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP

HOLIDAYS
11/3 – Daylight Saving Time (Ends)
11/4 – Election Day
11/11 – Veterans Day
11/12 – Pneumonia Day
11/13 – World Kindness Day
11/17 – Prematurity Day
11/20 – Universal Children’s Day
11/21 – World Hello Day
11/28 – Thanksgiving
11/29 - Black Friday
11/30 – Small Business Saturday

2019/20 SCHOOL YEAR
DECEMBER

IMPACT
End of Year Giving
As we look toward year end and think about the holiday gift giving season, there is no better way to ensure a child’s bright future than by investing in the power of playtime. Your generous gift can fill the home of a young child with the sound, sight and feel of learning. A book, a puzzle, a game or a doll all have the ability to spark a young child’s imagination.

FUNDRAISE
Ugly Sweater Day
Happy Holidays!
The uglier the better – ask your administrator’s if you can hold an Ugly Sweater Day in December. Students (and teachers) pay $5 and get to wear an ugly sweater. Add a competitive component and award prizes for ugliest sweater, best homemade sweater, most creative, etc.

Suggested Fundraising Goal of Event: $1,000 - $2,000
- 200 participants x $5 = $1,000
- 400 participants x $5 = $2,000

HOLIDAYS
12/2 – Cyber Monday
12/3 – Giving Tuesday
12/4 – National Cookie Day
12/5 – International Volunteer Day
12/10 – Human Rights Day
12/13 – National Cocoa Day
12/15 – Bill of Rights Day
12/22 – Hanukkah (Starts)
12/25 – Christmas Day
12/31 – New Year’s Eve

GET SOCIAL
Take pictures of your Fundraising Event in action!
- Take a group picture wearing your ugly sweaters
- Take a picture of the contest winners
- Remember to give yourself credit: Mention your school club’s name in the post – example “Taft School Save the Children Club”
- Make Sure to use the hashtag: #SavetheChildrenClub

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP
**JANUARY**

**IMPACT**

**Donate Your Birthday**

Every day, more than 14,000 children die before reaching their fifth birthday, mostly from preventable or treatable causes. Get involved by donating your birthday and help a baby live to see their first birthday – and many more. Learn more: savethechildren.org/birthday

**FUNDRAISE**

**Trivia Night**

**Happy Trivia Day!**

Host a trivia night at your school, restaurant, theatre, or a local business after hours. Include Save the Children questions in the mix to educate your audience as well as entertain. Encourage family and friends to form teams and increase participation at your event.

**Suggested Fundraising Goal of Event:** $300 - $500

- 25 Participants $10 Trivia = $250
- 35 Participants $10 Trivia = $350
- Buy Bulk Popcorn or See if your school can donate snacks. Sell concessions items for $2-5 each to increase your fundraising success!

**GET SOCIAL**

**Take pictures of your Fundraising Event in action!**

- Take a group picture wearing your ugly sweaters
- Take a picture of the contest winners
- Use the hashtag: #SavetheChildrenClub

**REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP**

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**HOLIDAYS**

1/1 – New Year’s Day
1/4 – National Trivia Day
1/15 – Museum Selfie Day
1/19 – National Popcorn Day
1/20 – Martin Luther King Day
1/25 – Chinese New Year
FEBRUARY

IMPACT
Save with Love

Through painting, music, drama, and many other art forms, Save the Children’s HEART (Healing and Education Through the Arts) program helps children affected by serious or chronic stress find new ways to share their feelings and experiences. Learn more: savethechildren.org/HEART.

HOLIDAYS
2/2 – Groundhog Day
2/2 – Super Bowl
2/5 – National Singing Day
2/9 – National Pizza Day
2/14 – Valentine’s Day
2/17 – Presidents Day
2/25 – Mardi Gras

FUNDRAISE
Date Night Basket Raffle
Happy Valentine’s Day!

Create raffle baskets themed around the perfect date night to be raffled off. Be sure to invite teachers and staff in on the action! Basket themes may include popcorn and a movie, a gift card to a restaurant, a board game and candy – let your creativity get the best of you! Ask friends, family, and local businesses for donations to your baskets.

Suggested Fundraising Goal of Event: $200
• 200 tickets x $2 / ticket = $400
• 500 tickets x $2 / ticket = $1,000

GET SOCIAL
Take pictures of your Fundraising Event in action!

• Take a group picture wearing your ugly sweaters
• Take a picture of the contest winners
• Remember to give yourself credit: Mention your school club’s name in the post—example “Taft School Save the Children Club”
• Make Sure to use the hashtag:
#SavetheChildrenClub

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP

2019/20 SCHOOL YEAR
IMPACT
Children in War Zones

War and conflict are having a devastating effect on millions of children around the world. It’s more important than ever that we show children in warzones around the world that they are not forgotten.

FUNDRAISE
Guess the Gold Coins
How many gold coins are in a jar?

Feeling lucky? Hold a “Guess how many gold coins are in the jar” contest – winner gets the jar of chocolate gold coins! Want to make everyone a winner? Buy some extra gold coins and put Save the Children club stickers on the coins!

Suggested Fundraising Goal of Event: $200 - $500
- 100 participants x $2 = $200
- 250 participants x $2 = $500

HOLIDAYS

3/8 – Daylight Saving Begins
3/10 – Holi Day
3/14 – Pi Day
3/17 – St. Patrick’s Day
3/19 – Start of Spring
3/21 – World Poetry Day
3/30 – National Doctor’s Day

GET SOCIAL
Take pictures of your Fundraising Event in action!

- Take a group picture wearing your ugly sweaters
- Take a picture of the contest winners
- Remember to give yourself credit: Mention your school club’s name in the post – example “Taft School Save the Children Club”
- Make Sure to use the hashtag: #SavetheChildrenClub

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP
IMPACT

World Health Day

In April, as we recognize World Health Day, World Malaria Day and World Immunization Week, Save the Children will celebrate changemakers for children – individuals who have raised their voices and used their influence to drive change for the world’s most marginalized and deprived children.

HOLIDAYS

4/1 – April Fool’s Day
4/1 – National Walking Day
4/7 – World Health Day
4/14 – National Library Workers’ Day
4/15 – Tax Day
4/16 – National PJ Day
4/19 – First Day of Spring
4/8 – Passover (First day)
4/12 – Easter Sunday
4/22 – Earth Day
4/23 – World Book Day
4/22 – Administrative Professionals Day

FUNDRAISE

Bake Sale - Happy Birthday Save the Children!

Celebrate Save the Children’s Birthday this month by throwing a bake sale (as if you needed an excuse to throw a bake sale).

Choose a date, location and obtain school permission! Create a flyer to post on social media and in the halls around your school. Decorate your baked goods with Save the Children wrappers and stickers. Educate your donors by passing out an information sheet on Save the Children.

Suggested Fundraising Goal of Event: $500
- Price Items $1 - $3 = Sell 200 items

GET SOCIAL

Take pictures of your Fundraising Event in action!

- Take a group picture at the bake sale table
- Take a selfie with your baked treats
- Remember to give yourself credit: Mention your school club’s name in the post – example “Taft School Save the Children Club”
- Make sure to use the hashtag: #SavetheChildrenClub

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP

2019/20 SCHOOL YEAR
IMPACT
Children in Conflict

1 in 5 Children in the World is Affected by Conflict. 420 million children – nearly one-fifth of children worldwide – are living in a conflict zone; a rise of nearly 30 million children from 2016. The nature of conflict – and its impact on children – is evolving. The world is witnessing deliberate campaigns of violence against civilians, including the targeting of schools.

FUNDRAISE
Greeting Cards - Happy Mother’s Day!

Let your creativity flourish - create your own Mother’s Day Cards to sell at school. Add Text to the Back of the Card that says: “Created by XXX School’s Save the Children Club. Proceeds from this card will go to Save the Children to ensure kids in the US and around the world are educated, healthy, and protected.”

Suggested Fundraising Goal of Event: $250 - $500
- Sell 50 Cards @ $5 / card
- Sell 100 cards @ $5 / card

HOLIDAYS
5/2 – Kentucky Derby
5/5 – Cinco de Mayo
5/3 – World Laughter Day
5/5 – World Teacher Day
5/10 – Mother’s Day
5/25 – National Missing Children’s Day
5/25 – Memorial Day

GET SOCIAL
Take pictures of your Fundraising Event in action!

- Take a group picture holding your cards
- Take a selfie with your cards
- Remember to give yourself credit: Mention your school club’s name in the post– example “Taft School Save the Children Club”
- Make Sure to use the hashtag: #SavetheChildrenClub

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP

2019/20 SCHOOL YEAR
IMPACT
End of Childhood

Poverty, conflict and discrimination against girls are putting more than 1.2 billion children—over half of children worldwide—at risk for an early end to their childhood. Learn more: savethechildren.org/endofchildhood

FUNDRAISE
Organize a Virtual Walk/Run
Happy National Running Day!

Reach out to your school’s sports teams to see if they would be interested in dedicating their next practice/game to Save the Children. Create Cheer Signs and Finisher Certificates for them.

Suggested Fundraising Goal of Event: $500
- $25 Reg Fee for 20 Participants = $500
  - Ask 25 Friends to Donate $1

HOLIDAYS

6/3 – World Bicycle Day
6/3 – National Running Day
6/7 – Tony Awards
6/14 – Flag Day
6/21 – Father’s Day
6/20 – World Refugee Day
6/20 – Start of Summer!
6/21 – National Selfie Day
6/21 – World Music Day

GET SOCIAL
Take pictures of your Fundraising Event in action!

- Take a group picture - pre & post-race
- Take a selfie with your baked treats
- Remember to give yourself credit: Mention your school club’s name in the post—example “Taft School Save the Children Club”
- Make Sure to use the hashtag: #SavetheChildrenClub

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP
IMPACT
Back to School

Children living in poverty start school up to 18 months behind their peers— and without your help, they may never catch up. Read a story to #ChangeTheirStory and break the cycle of poverty: savethechildren.org/CHANGE

FUNDRAISE
Ice Cream Social
National Ice Cream Day!

Ask a local Ice Cream Shop if they can create a Save the Children Ice Cream Flavor — all proceeds from that flavor will go towards your Save the Children’s club fundraising goal!

Suggested Fundraising Goal of Event: $300
• 60 participants x $5 ice cream = $300

HOLIDAYS
7/4 – Independence Day
7/7 – World Chocolate Day
7/17 – National Emoji Day
7/19 – National Ice Cream Day
7/26 – Parents’ Day

GET SOCIAL
Take pictures of your Fundraising Event in action!
• Take a group picture at the ice cream shop
• Take a selfie with your ice cream
• Remember to give yourself credit: Mention your school club’s name in the post– example “Taft School Save the Children Club”
• Make Sure to use the hashtag: #SavetheChildrenClub

REMEMBER TO SHARE YOUR SUCCESS WITH US & FILL OUT YOUR FUNDRAISING RECAP

2019/20 SCHOOL YEAR