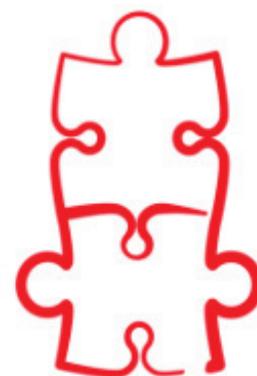


# GAME NIGHT

At Save the Children, we know that even in these uncertain times, you are looking to help in whatever ways you can, and this handy guide will help you to create a “**Game Night**” fundraiser. You can create a sense of community in a virtual way!



Your fundraising will help to keep children healthy, safe and protected. So let's step it up and make a difference, *all* while staying safe and socially distant! You've got this!

1

**Create a fundraising page [here](#).** Lead by example and start by making a donation to your personal page. Be sure to tell your audience WHY you are fundraising for Save the Children. Make it more personal by adding a photo.

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2

**Use social media to get the word out.** Fundraising is as simple as making an ASK. You can text, share on Facebook, post on Instagram – or a combination of all three. Embracing social media and dedicating some time to it will yield great results and help you reach your fundraising goal. Catch the attention of your online community and inspire them to donate! There are fantastic resources to help you under the “Resources” tab, check them out!

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3

**Map out September 26th 2020 for your event,** and be sure to include a timeframe and Zoom link to your fundraising page. Choose a game (Bingo, puzzles, video games, board games). Send reminders a few days ahead of time so that your participants have time to gather whatever items/games they need. Kick your competitive spirit into high gear and go for it!

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4

**Keep the FUN in Fundraising.** Your attitude is infectious to your supporters. And as the donations roll in, be sure to thank each donor. Thanking your participants publicly on social media by tagging is ALWAYS a great idea, or consider a hand-written note!

