

VIRTUAL COOKING SHOW

At Save the Children, we know that even in these uncertain times, you are looking to help in whatever ways you can, and this handy guide will help you to create a “**Virtual Cooking Show**” fundraiser. You can create a sense of community in a virtual way!



Your fundraising will help to keep children healthy, safe and protected. So let's step it up and make a difference, *all* while staying safe and socially distant! You've got this!

1

Create a fundraising page [here](#). Lead by example and start by making a donation to your personal page. Be sure to tell your audience WHY you are fundraising for Save the Children. Make it more personal by adding a photo.

2

Use social media to get the word out. Fundraising is as simple as making an ASK. You can text, share on Facebook, post on Instagram – or a combination of all three. Embracing social media and dedicating some time to it will yield great results and help you reach your fundraising goal. Catch the attention of your online community and inspire them to donate! There are fantastic resources to help you under the “Resources” tab, check them out!

3

Map out September 26th 2020 for your event, and be sure to include a timeframe and Zoom link to your fundraising page. You'll need to send reminders a few days before your event! Make sure to send a menu and list of ingredients ahead of time, and to save time, ask your participants to prepare their “mise en place” (French for “everything in its place”) which includes pre-chopping some items if needed. Choose a head chef who will lead the class, and enjoy cooking a delicious virtual meal together! As the head chef, be sure to commend and thank all of your sous-chefs!

4

Keep the FUN in Fundraising. Your attitude is infectious to your supporters. And as the donations roll in, be sure to thank each donor. Thanking your participants publicly on social media by tagging is ALWAYS a great idea, or consider a hand-written note!

